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Supporting the Yardley  
PTA is more than an  
investment in education;  
it's a commitment to the  
growth and well-being of  
our local community. By  
partnering with us, local  
businesses play a vital  
role in shaping a brighter  
future for our children and  
fostering a stronger, more  
vibrant neighbourhood

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# Community Partnership Prospectus.



Hawkwood Crescent.  
Chingford. London.E4 7PH

[www.yardleypta.co.uk](http://www.yardleypta.co.uk)  
[yardleypta@outlook.com](mailto:yardleypta@outlook.com)



## Yardley Primary School

Founded in April 1939, Yardley Primary School has proudly stood as a pillar to academic excellence, character development, and a vibrant community spirit; we've evolved over the years to continue to provide high-quality education for our students.

Over the decades, Yardley Primary School has witnessed numerous achievements, milestones, and the growth of countless young minds.

**Today, we proudly stand as a symbol of quality education, community collaboration, and a nurturing environment that empowers students to thrive.**

The Yardley PTA is committed to supporting the school in creating a community that benefits our children's academic and personal growth.

## Come Together for the 85th Anniversary Celebration.

In 2024, we're proudly commemorating our 85th Anniversary alongside the recognition in the Offset Report, classifying our school again as '**Outstanding**'.

We warmly invite local businesses and the community to come together for a big Summer Fayre celebration on **23/06/24**. Discover countless opportunities to join us in creating memories that will stay forever in the school's history.

### FINANCIAL

- Sponsoring events, programmes, or specific initiatives organised by the PTA.
- Sponsoring Educational Initiatives.
- Partnerships for Facilities Improvement.
- Providing Resources.

### NON-FINANCIAL

- In-Kind Contributions.
- Promotion and Awareness: Supporting the PTA through marketing or promotional activities can raise awareness and encourage more involvement from the local community.
- Employee Volunteerism: Encouraging employees to volunteer their time for PTA activities.



## Contact Us:

Visit our website for more information of our projects and initiatives:

website: [www.yardleypta.co.uk](http://www.yardleypta.co.uk)  
Email: [yardley@outlook.com](mailto:yardley@outlook.com)

## Donate

Yardley Parent Teacher Association  
Sort Code: 40-02-40  
Account: 01522582

**100% of your donation will help us to provide top-notch experiences and opportunities for nearly 500 kids.**



## Yardley PTA Projects & Initiatives for 2024.

### Poetry Competition:

It nurtures creativity, self-expression, and language skills, promoting confidence and a love for literature. The school is currently working on the poetry competition agenda. Soon, it will all be published on our website.

**How to support:** donating poetry books, sponsoring a poet visit at school, donating the money for the award and PR efforts.

### Garden Club and Outdoor Learning.

It nurtures the holistic development of our kids, cultivating a love for nature and hands-on learning, providing students with valuable experiences for physical well-being and environmental awareness.

[www.yardleypta.co.uk](http://www.yardleypta.co.uk)

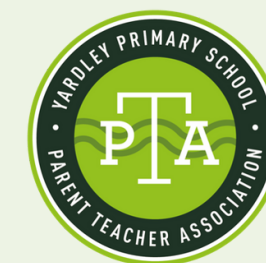
### Celebrating Our History.

- **Alumni Reunion:** This experience cultivates a deep sense of pride and community, creating lasting bonds among the community.
- **Walk Down the Memory Lane:** It provides an invaluable opportunity to reconnect, share memories, and strengthen ties with the school.
- **Memorabilia:** It offers a tangible connection to the past, creating a sense of continuity and identity for current students and alumni alike.

### Yardley PTA Events.

We believe in providing resources, programmes, and initiatives that enhance our students' school experience, fostering a love for learning and achievement. **Sponsor one of our events:**

- 08/03/24 - Family Day - Stay & Play.
- 23/06/24 - Summer Fayre.
- TBC/10/24 - Silent Disco.
- TBC/12/24 - End of the Year Celebration.



### How can you contribute:

- Donating money.
- Support our press effort in inviting former students to share their stories.
- Donating furniture for the memorabilia.
- Sponsor the walk down the memory lane (project and execution).
- Donate new benches, planters, and flower beds.
- Donate outdoor games recommended for primary school.
- Sponsor gardening wear (gloves, wellies, dungarees, and aprons for kids).
- Volunteering for the gardening club.

**Visit our Website for more details.**

[<Link>](#)



## Engage and Contribute: Ways to Get Involved.

- **Community Champions:** Support all events in 2024 with a suggested minimum donation of £1,000 per event.
- **Event Partners:** Support at least one event in 2024 with a minimum donation of £500 per event (money or in-kind donation).
- **Friends of the PTA:** We welcome donations of any amount. You can also recommend your employees to apply for volunteer opportunities on [our website](#). Provide services or products to the school community, such as giving gift cards, or in-kind donations for events. Showcase your logo, services, or products in our website for a small fee.
- **Event Stands:** Stand for selling goods, food or services. Suggested contribution is £25 plus 10% of the sales commission.

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## Summer Fayre Booklet

Highlight your business in **Our Exclusive Yardley Summer Fayre Event Booklet** – Scheduled for 23/06/24! Submit your attention-grabbing advertisement before the deadline for a print run of 1000 copies.

Your Link to Our School Community Starts Here.

### Price:

Double centre page £100.

Full-size page £50.

Half page £30.

Quarter page £15.

**Deadline for submission: 31/04/24.**

Email: [yardleypta@outlook.com](mailto:yardleypta@outlook.com)

## The Benefits:

Gain visibility for your company, products or services across our website, monthly newsletter, and social media platforms. you can potentially reach 500 families as part of the Yardley Community.

**Community Supporters:** A promotional banner in our newsletter, a logo on our website for one year, and one monthly post on our social media channels.

**Event Partners:** A promotional banner in our newsletter and a logo on our website for 1-3 months.

**Friends of PTA:** Special recognition from the Yardley Community on social media, and a sense of pride in directly contributing to our school community's success